



Outdoor Power Retail

How big is the outdoor power equipment market?

The outdoor power equipment market in the U.S. is projected to grow significantly, reaching an estimated value of USD 24.94 billion by 2032, driven by the rising demand for battery-powered equipment for landscaping and gardening services. Outdoor Power Equipment consists of small motors or engines primarily used for exterior service.

Which country has the largest outdoor power equipment market in 2024?

North America dominated the global market with a share of 51.51% in 2024. The outdoor power equipment market in the U.S. is projected to grow significantly, reaching an estimated value of USD 24.94 billion by 2032, driven by the rising demand for battery-powered equipment for landscaping and gardening services.

What is outdoor power equipment?

Outdoor power equipment, including lawnmowers, blowers, hedge trimmers, and saws, plays a crucial role in various landscaping operations, such as lawn maintenance, hardscaping, tree care, and snow removal. The evolution of the urban lifestyle has encouraged demand for outdoor equipment, especially in landscaping and gardening.

What is the global outdoor power equipment (OPE) market size?

The global Outdoor Power Equipment (OPE) market size was valued at USD 35.51 billion in 2024. The market is projected to grow from USD 37.36 billion in 2025 to USD 54.24 billion by 2032, exhibiting a CAGR of 5.47% during the forecast period. North America dominated the global market with a share of 51.51% in 2024.

Who are the key players in the outdoor power equipment market?

The Outdoor Power Equipment market comprises various key players delivering scale products for numerous applications shaping the competitive landscape. The key players in the regional as well as global level are Alfred Karcher SE Co. Ltd, Yamabiko Corporation, Husqvarna group, Techtronic Industries Co. Ltd, MTD Products Inc, and TTI Group.

What are the key companies in the outdoor power equipment industry?

Some of the key companies in the outdoor power equipment industry include Husqvarna Group, Makita Corporation, Honda Motor Co., Ltd., Briggs & Stratton, and others. Organizations are focusing on integrating advanced technologies into their offerings to maintain competitive advantages.

Campeau's Outdoor Power Equipment is your local retail shop for all the newest and top-performance lawn mowers, riding mowers, z-turns, snowblowers and other outdoor equipment. Located at 1214 County Rd 22, Emeryville, ON, Campeau's provides a large assortment of residential and commercial small engine machines that will suit your needs. (519) 727-5031



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The outdoor power equipment category can attract a mix of DIY customers and a wide variety of professionals. To best serve the whole range, a retailer needs to have strategies in place. ... Renee Changnon is the retail ...

Handheld outdoor power equipment purchases are growing. From 2016 to 2020, The Farnsworth Group has observed steady increases in the percentages of DIYers buying small format OPE products like hedge trimmers, chainsaws and pressure washers. ... The October issue of High Performance Retailing explores The Farnsworth Group's 2020 Retail ...

Find out where to purchase our products at one of our authorized retailers below. We encourage only buying from our trusted retailers to guarantee the best service and full warranty coverage.

Understand your choices for outdoor power and learn how to choose the right option for your facility. **DOWNLOAD.** Browse our top products. Charging Station with Accent Light, 2-Gang, (1) Duplex GFCI and (1) 4-Port USB-A Outlet - Bronze. #XCSAL2GRU-BZ | Wiremold. Bring power and charging seamlessly blending into any landscape. ...

According to OCR, pressure washers are the biggest driver in the "Outdoor Power Tools/Equipment" category with a 35% YoY increase in sales during 2017 (accounting for 20% of the \$320M in sales in the "Outdoor Power Tools/Equipment" category). Pressure washers also accounted for three of the top 10 items in the "Lawn & Garden" category.

Whether you run a small retail store or an extensive eCommerce platform, sourcing from reputable outdoor wholesalers offers numerous benefits. Partnering with these ...

We carry most major outdoor power equipment for both homeowners and commercial users such as eXmark, Echo, Scag and more. ... Take advantage of special offers and retail financing for the brands you know and love! We hope that these manufacturer offers help you buy more equipment for less, and make your projects cheaper to finish - no matter ...

Get free shipping on qualified Lawn Mowers products or Buy Online Pick Up in Store today in the Outdoors Department. ... Tools and Outdoor Power Equipment. Tool Savings. Size of Yard. 1/4 Acre or Less. 1/4 - 1/2 Acre. 1/2 - 1 Acre. 1 - 2 ...

STIHL SHOP: Specialist Outdoor Power Equipment Store Terms and conditions *Free Upgrades and Free Second Battery promotion apply on selected products only and are valid from 01 March 2024 - 17 June 2024, or while stocks last.

The distribution channel segment of the outdoor power supply market is divided into online retail and offline retail. Online retail has gained significant traction due to the widespread ...



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At American Outdoor Power Equipment Inc, we're passionate about helping you achieve the perfect outdoor space. With over four decades of combined experience, our family-owned business serves the residents of Monaca, PA. ...

AE Outdoor Power | Retail-Shops-Stores/Outdoor Equipment | Woman Owned. 515-331-6855. Member Login. Become a Member; Find a Business; Home; Community. Guide to Urbandale ... To this day, AE Outdoor power brings our solid lawn care background and first-hand commercial mowing experience to customers at two servicing locations in Iowa and across ...

? Reminder! ? Don't forget--our Open House is happening THIS Saturday! ? ? Outdoor Power Plus in New Market ? Saturday the 22nd 8am-2pm Bring the whole family for: A bouncy house for the kids ? Delicious food to enjoy ? 15% OFF Echo equipment ? It's going to be a great time--we can't wait to see you there!

Experience new levels of convenience, efficiency and productivity with LXT®; the world's largest 18V lithium-ion cordless tool system. Makita's leading technology gives users unmatched performance and breadth of line, with innovation in motor and battery technology that provides a cordless solution for corded demands. A wide range of power tools available from chain saws, ...

Clear View Outdoor Power Equipment of Pembroke KY is a one-stop destination for small engine sales and repairs. With years of skilled experience and a passion for good customer relations, Lavern Fox is committed to serving Christian County, Todd County, and all surrounding areas with excellent service and good value. ...

As of June 2023, the leading retailer in the outdoor power equipment industry is Home Depot, with 27% unit share and 29% dollar share. Despite being industry leader last year in the same period. Home Depot did ...

Macon Outdoor Power is a family-owned retail and service repair store focused on customer satisfaction! Our core business involves the sales and service of outdoor power equipment and trailers. Open Monday through Saturday and located in the heart of Macon, Georgia. We offer a complete selection of equipment and parts for top brands such as ...

Providing outdoor power equipment repair services without retailing new outdoor power equipment--are classified in U.S. Industry 811411, Home and Garden Equipment Repair and Maintenance; Merchant wholesale distribution of agricultural and lawn and garden equipment--are classified in Industry 423820, Farm and Garden Machinery and Equipment ...

Outdoor Power Equipment Store management made simple. Windward Software's Outdoor Power Equipment solution takes advantage of the most current technologies, from wireless hand-held scanning to full Internet ...

The latest Outdoor Industry Association Retail Trends Report shows a market in transition, according to an OIA release. Participation is at an all-time high, retail dollars are ...



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KPM boasts strong relationships with a host of financing industry companies. From inventory floor plan financing with Wells Fargo, to retail financing partners Sheffield Financial and TD Retail Card Services, KPM supports the most powerful and successful programs available in the outdoor power equipment industry.

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